

KEDIA | CAPITAL

Trusted Wealth Partner

Become a

Partner with

Kedia Capital Services

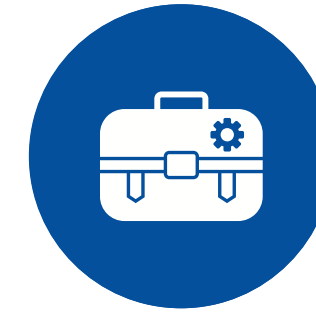
and Help others in creating Wealth for their Financial Goals.



Service We Provide



Broking



Depository



Wealth
Management



Mutual
Fund



Investment
Advisory



International
Stocks



Benefits of Partnering

Create a Career in Financial Service Industry with the

1st Unified Licensed Stock Broker in India.

Offering single platform to invest in various assets

Regular Presence in Media

Opportunity to learn market Trends from our Expert's View across the Prominent Business News Channels, Social Media, Podcasts, and TV Shows

Strong Backend Support Team & Training

Utilize our solid backend support and our frequent training programmes to gain insight into the financial market.

Best Award

Best Commodity Advisory by NCDEX 2021, Business Excellence Award by Zee Business, 2016 Best Commodity Advisor by MCX 2019



With **30 Years** of Market Experience

We assure
you for

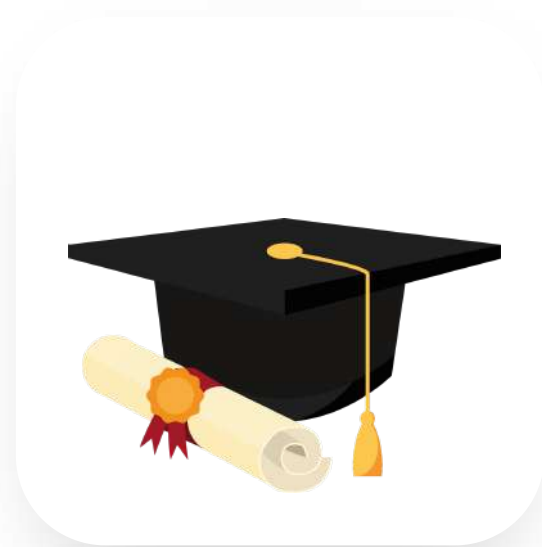
- ✓ Best Analytics
- ✓ Commitment to Client
- ✓ Best Service You Can Get
- ✓ High Level of Knowledge



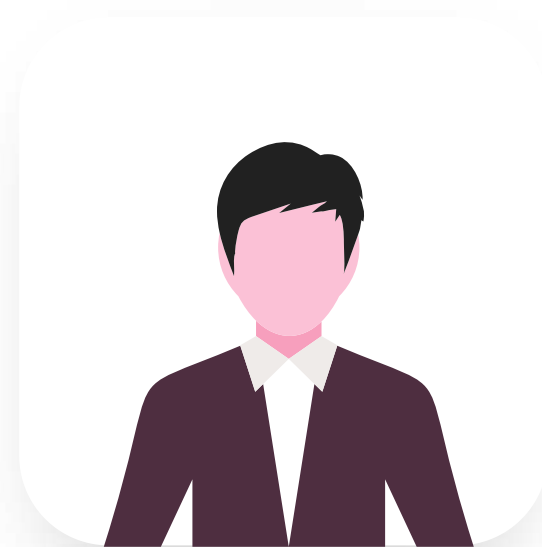
Member of



How To Become an Kedia Capital **Sub Broker**



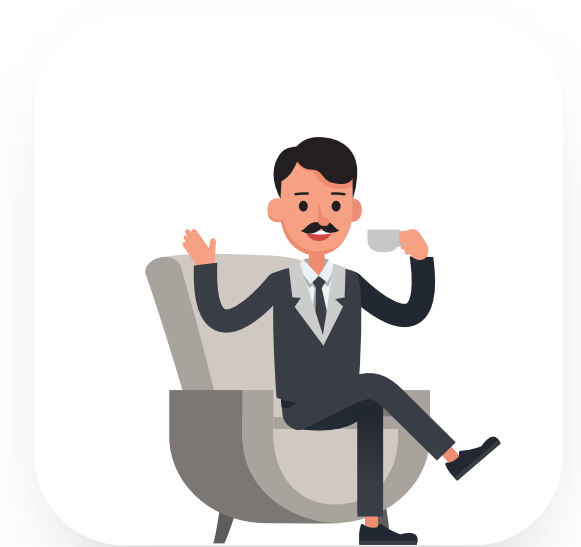
**SSC Pass
Qualification Criterion**



**Individual Must be
18+ Years of age**



**A Knack to Sell
Products Effortlessly**



**A Desire to be your
Own Boss**

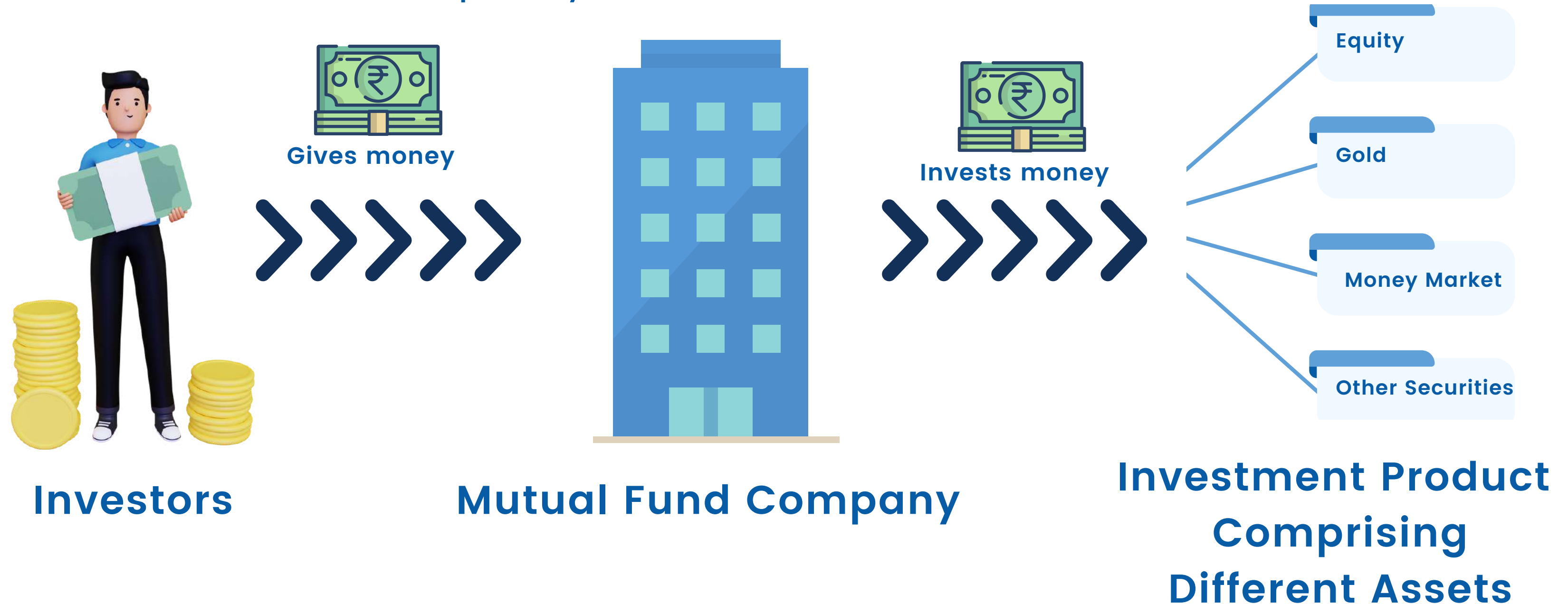
Sub Broker Franchise Offer

See the Incentive Levels in the below table

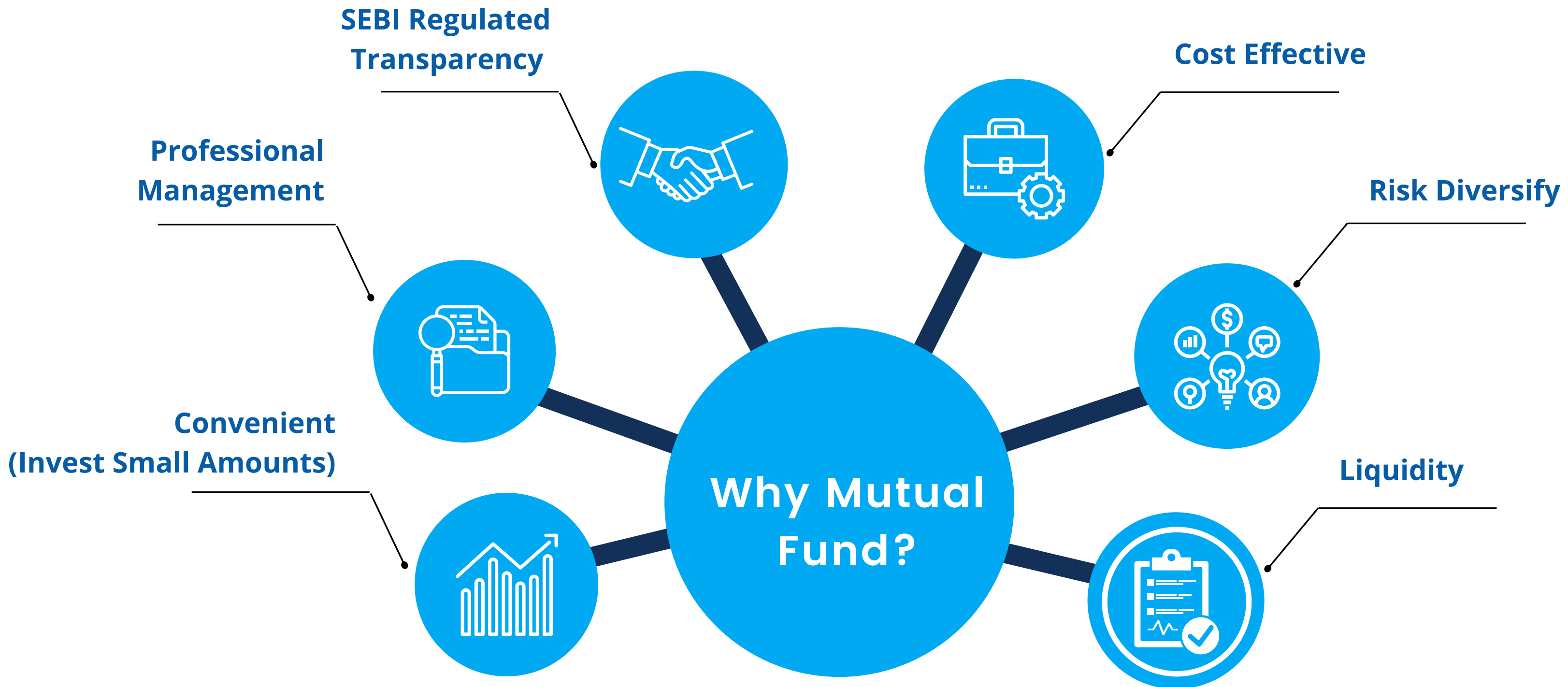
| Level | Number of Accounts | Revenue | Account Opened Cash Margin of more than Rs. 1 Lac - & 2 Transaction done | Account Opened, Cash Margin of Rs. 5 Lacs or more added & 2 Transaction done |
|-------|--------------------|----------|--|--|
| 1 | 50 | 50000 | 500 | 1000 |
| 2 | 100 | 1,00,000 | 500 | 1000 |
| 3 | 300+ | 3,00,000 | 500 | 1000 |

Mutual Fund

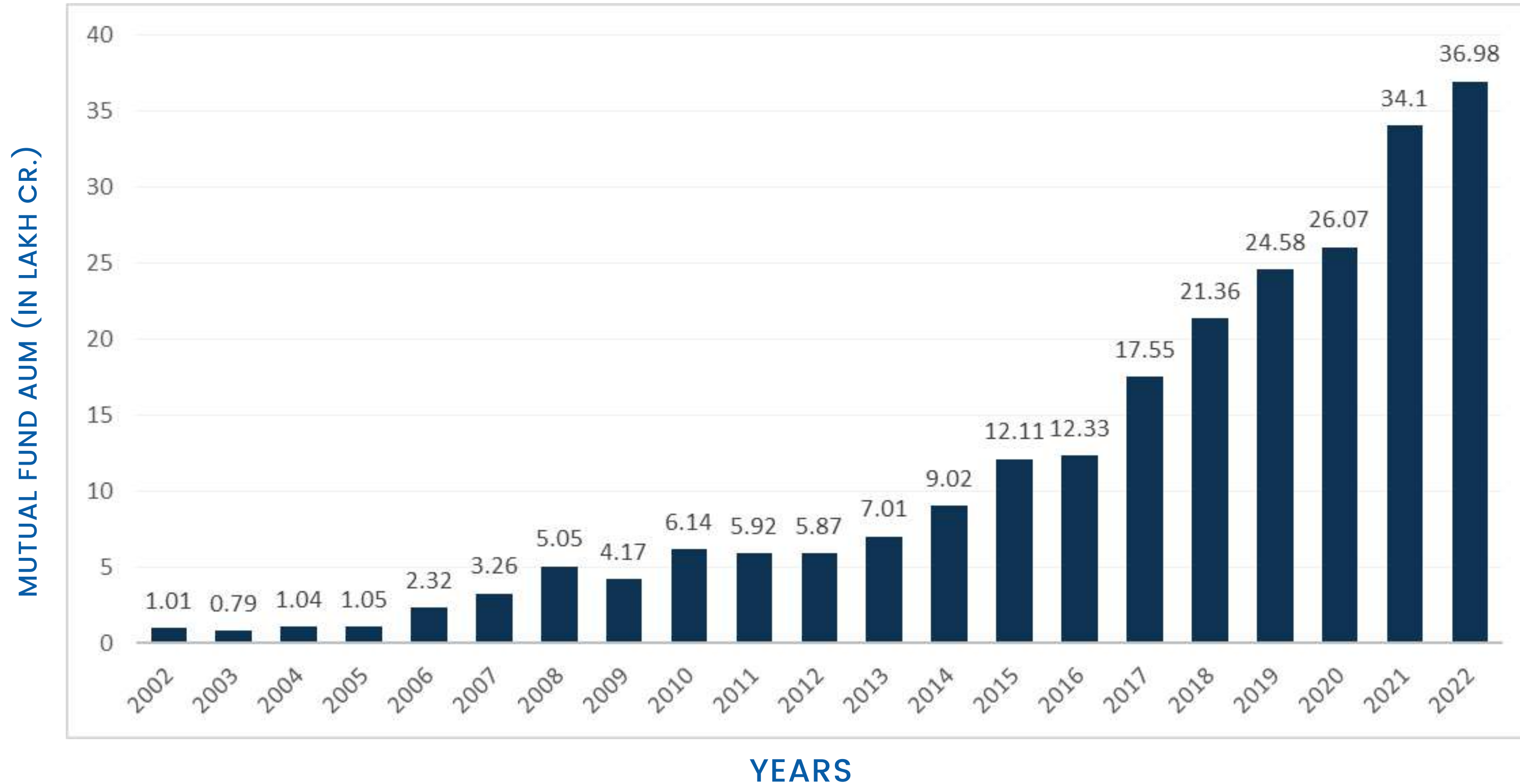
A mutual funds works by pooling money from multiple investors and then investing it amongst different securities. As a result, it provides greater liquidity, diversification, lower risk, etc.



Why Mutual Fund?



Mutual Fund Industry Growth Story



Mutual Fund Aum Has Grown **3 Times** In **5 Years** With **22% Annual Growth**

Mutual Fund **Business Earning** Opportunity

In MF Earnings is Generated Through Trail Commission Paid on Investment Value on a Monthly Basis From Day 1 of Investment
Annual Trail Rates are in the Range of 0.50%–0.80%



Earning on Lumpsum Investment

Let's Understand Earning With Example if You Get an Investment of Rs.1 Lac From an Investor, and This Amount Remains Invested in MF for 15 Years, What Will You Earn?

| YEAR | AUM GROWTH | TRAIL | CUMULATIVE INCOME |
|------|------------|-------|-------------------|
| 1 | 1,15,000 | 805 | 805 |
| 2 | 1,32,250 | 926 | 1,731 |
| 3 | 1,52,088 | 1065 | 2,795 |
| 5 | 2,01,136 | 1408 | 5,428 |
| 10 | 4,04,556 | 2832 | 16,344 |
| 15 | 8,13,706 | 5696 | 38,302 |

Assume : Market Growth -15%, Trail - 0.70%

Earning on SIP

Lets Understand Sip Earning With Example

If You Get a SIP of Rs.10,000 From an Investor for 15 Years, What Will You Earn?

| YEAR | NEW INVESTMENT | AUM GROWTH | TRAIL | CUMULATIVE INCOME |
|------|----------------|------------|--------|-------------------|
| 1 | 1,20,000 | 1,38,000 | 966 | 966 |
| 2 | 1,20,000 | 2,96,700 | 2,077 | 3,043 |
| 3 | 1,20,000 | 4,79,205 | 3,354 | 6,397 |
| 5 | 1,20,000 | 9,30,449 | 6,513 | 17,734 |
| 10 | 1,20,000 | 28,01,913 | 19,613 | 85,969 |
| 15 | 1,20,000 | 65,66,097 | 45,963 | 2,55,781 |

Assume : Market Growth -15%,Trail - 0.70%

Mutual Fund Distributor Career Opportunity

If Mutual Fund Distributor Does Per Month

New Clients: Only 10 Clients Per Month

Lumpsum Sales: Rs.1 Lac Per Clients (Rs.10 Lacs/month)

SIP Sales: Rs.5,000 Per Clients (Rs.50,000 Sip/month)

Mutual Fund Business & Earning Growth Path

| AFTER YEAR | VALUE OF TOTAL INVESTMENT (AUM) | YEARLY TRAIL INCOME |
|------------|---------------------------------|---------------------|
| 1 | 1.70 Cr. | 1,19,000 |
| 2 | 4.50 Cr. | 3,15,000 |
| 3 | 8.50 Cr. | 5,95,000 |
| 4 | 20.00 Cr. | 14,00,000 |

Assume : Market Growth -15%, Trail - 0.70%

Investment Advisory **Business Earning** Opportunity

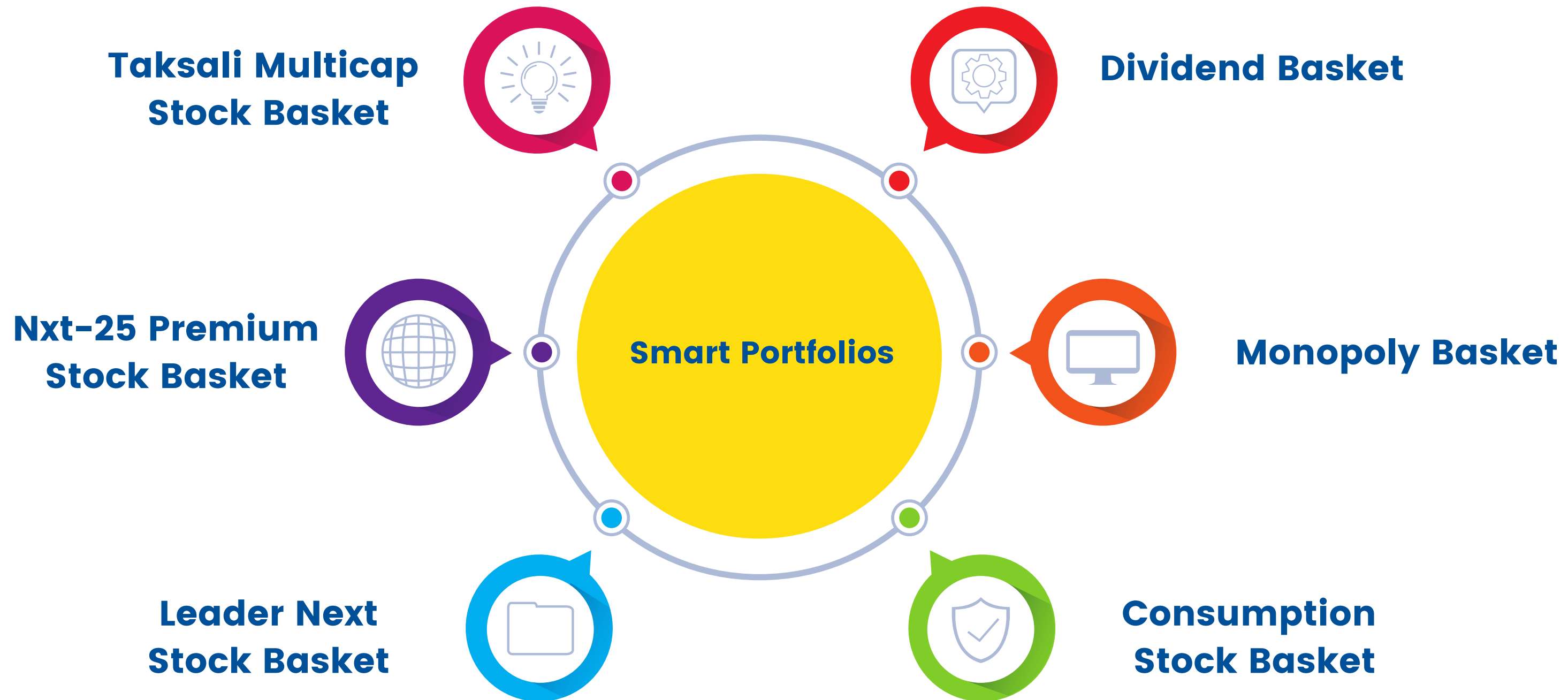


Stock Basket

Stock Basket is a collection of multiple securities (stocks) which have a similar theme or share certain criteria



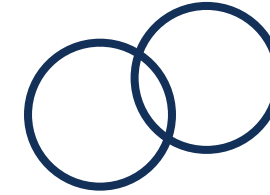
Investment Advisory Offerings



Investment Advisory **Franchise Offer**

See the Incentive Levels in the below table

| Level | Number of Accounts | Revenue | AUM |
|-------|--------------------|-----------|-------------|
| 1 | 1 | 12,000 | 5,00,000 |
| 2 | 50 | 6,00,000 | 2,50,00,000 |
| 3 | 100 | 12,00,000 | 5,00,00,000 |



Why Kedia Capital ?

1st Unified Licensed Stock Broker in India.

User-Friendly Multi-Asset Trading Platform.

Member of NSE, BSE, MCX, NCDEX, ICEX, CDSL and regulated by SEBI.

Dedicate Support Team for Smooth Handholding

Highly acclaimed Research & Advisory from past 18 years

Strong Mentorship from Senior Management



About Us

Incorporated in 2004 as Kedia Commodities by Mr. Vijay Kedia. Later on, diversified business into other segments of Financial Markets i.e. Equities, Currencies & Mutual Funds becoming the India's 1st Unified Licensed Stock Broker approved by SEBI - 2017.

Mission & Vision

- To emerge as the one-stop resource and comprehensive solution provider that every investor can contact for all investment needs, support and advice.
- To offer research and personalized services that empower investment with timely updates about the Financial Markets
- To help individuals in creating, managing & preserving Wealth over the long-term horizon.

Awards, Achievement & Recognitions

- Business Excellence Award by Zee Business, 2016
- 1st Company in the Country with Unified Stock Broking License Approved by SEBI, 2017
- Best Commodity Advisory Company Awarded by MCX, 2018
- Best Commodity Advisory by NCDEX, 2021
- Presence as Opinion Board of Zee Business, CNBC, ET Now & other prominent Business Channels



Our Management



MR. VIJAY KEDIA
FOUNDER & DIRECTOR



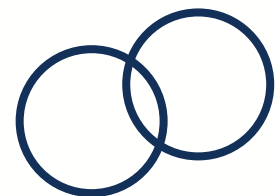
MR. AJAY KEDIA
DIRECTOR & HEAD OF
RESEARCH



MR. AAKASH BANSAL
DIRECTOR & BUSINESS HEAD



MR. SANCHIT TAKSALI
INDEPENDENT DIRECTOR,
HEAD OF INVESTMENTS



Contact Us

 +91 806 915 9999

 www.kediacapital.com

 1, 2, 3 & 4, 1ST FLOOR, TULIP BLDG, FLOWER VALLEY COMPLEX,
KHADAKPADA CIRCLE, KALYAN-(W), MUMBAI-421301

 cs@kediacapital.com

Kedia Capital Services Pvt. Ltd.

MEMBER OF : NSE | BSE | MCX | NCDEX | CDSL

SEBI REGISTRATION NUMBER. INZ000042238 | IN-DP 394 -2018

CIN : U65923MH2012PTC227863 | SEBI RIA NO.: INA000015525

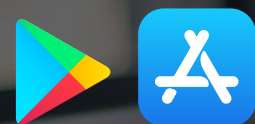


KEDIA | CAPITAL

Trusted Wealth Partner

Thank You

DOWNLOADS
KTRADE APP



FOLLOW US

